

From: [Elizabeth Jones](#)
To: [Janet Wood](#)
Subject: FW: THGC documents - Sunset Review
Date: Friday, December 18, 2020 1:05:33 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[~DHHRM_ImpactReport_THGC.pdf](#)
[AddendumA_DHHRM_VirtualStudentFieldTrips.pdf](#)
[AddendumA2_DHHRM_VirtualStudentFieldTrips_StudentLetters.pdf](#)
[AddendumA3_DHHRM_VirtualStudentFieldTrips_Images.pdf](#)
[AddendumB_DHHRM_StoriesOfSurvival.pdf](#)
[AddendumC_DHHRM_GraphicNovelCreation.pdf](#)
[AddendumC2_DHHRM_GraphicNovelCreation_Images.pdf](#)
[AddendumD_DHHRM_LetMeBeMyself.pdf](#)
[AddendumE_DHHRM_Boxcar_Uniforms.pdf](#)

From: fran b
Sent: Friday, December 18, 2020 1:04:44 PM (UTC-06:00) Central Time (US & Canada)
To: Sunset Advisory Commission
Cc: Aronoff Lynne G.; Kornhauser Matthew; Nathan Joy
Subject: Fwd: THGC documents - Sunset Review

December 17, 2020

To the Sunset Review Committee:

Please accept this data to be included and published in Public Support for the Texas Holocaust & Genocide Commission as they undergo the review process. THGC is a tremendous partner in all facets of the Dallas Holocaust & Human Rights Museum functions and has supported us for many years.

CUMULATIVE THGC FUNDING

Find attached supporting documentation of THGC's support of the Museum:

- DHHRM Impact Report: This is a summary of THGC's cumulative funding over the years and the specific programs they supported. Addendums A-E are also attached. These are supplemental supporting documents that are referenced in the Impact Report.
 - A – Virtual Student Field Trips
 - A2 – Student Letters – Virtual Field Trips
 - A3 – Images – Virtual Field Trips
 - B – Project Summary: *Stories of Survival*
 - C – Project Summary: Graphic Novel Creation
 - C2 – Images – Graphic Novel Creation
 - D – Project Summary: *Let Me Be Myself*
 - E – Project Summary: Boxcar and Uniforms

HOPE FOR HUMANITY

Specific to our 2020 Hope for Humanity fundraiser event, the Museum featured

Liberator video testimonies and photographs from THGC's Texas Liberator Project, which played an integral role in the featured [tribute video: Hope★Strength★Resolve](#). Here are the [co-chair remarks](#) introducing THGC's Texas Liberator Project to our audience. In addition, the "Friends of THGC" sponsored this important fundraiser at the \$10,000 Ambassador of Hope level. Since this year's event honored both Holocaust Survivors and Texas Liberators, we extended marketing benefits to include a listing on the sponsor pages (pages 8-9), a 2-page ad featuring the Texas Liberator Project (pages 12-13), a THGC listing of all documented Texas Liberators (pages 14-23) and THGC Liberator photos in the tribute ad section (pages 24-57) in [Hope for Humanity tribute book](#). The [tribute video](#) is running daily in the Museum's Cinemark Theater, available for viewing to all Museum visitors.

2020 THGC MARKETING BENEFITS

Finally, here are DHHRM webpages that specifically cite 2020 THGC sponsorships:

- [Museum Experience Fund webpage](#): logo, no hyperlink
- [Museum Community Partners webpage](#): name only
- [Museum Ten Stages of Genocide: Graphic Novels webpage](#): logo + hyperlink
- [Museum Virtual Field Trips webpage](#): logo + hyperlink
- [Museum Digital Virtual Field Trips brochure](#): logo listed on page 18

Deepest of thanks and gratitude for all that THGC does for our Museum!!

Barbara



Barbara Acuña-Taylor

Director of Special Events

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